

Editorial Calendar

ABOUT US

PRINT

DIGITAL

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ENEWS

STMA

GREEN
MEDIA

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January

- There's an App for That: Sports Turf Management Version
- Better Roots Now
- How to Share your Success with the Public
- Weather Apps

AD CLOSE: 12/6 MATERIALS DUE: 12/14

Bonus
Distribution at
STMA Conference
Jan 24-27 in
Orlando

February SOFTBALL ISSUE

- Science of Infield Soils
- Update on Chemicals
- My Disaster and How I Overcame It
- Field Groomers

AD CLOSE: 1/4 MATERIALS DUE: 1/12

March BASEBALL ISSUE

- How to Rebuild Your Mounds
- Take a Look at Tall Fescue
- The Perfect Internship Program
- Baseball, Softball Hand Tools

AD CLOSE: 2/8 MATERIALS DUE: 2/16

April

- Water Conservation Tips
- Broadleaf Weed Control
- Are You Maintaining Your Equipment—Really?
- Spraying More Efficiently

AD CLOSE: 3/8 MATERIALS DUE: 3/16

May

- Is Your Facility Safe?
- Maintaining Nutrition during Grow-in
- Using STMA's Playing Conditions Index
- Field safety measurement

AD CLOSE: 4/5 MATERIALS DUE: 4/13

June

- What "Going Organic" Really Means
- Addressing low spots with Limited Budget
- Educating Coaches & Parents on Safe Fields
- Utility Vehicles

AD CLOSE: 5/9 MATERIALS DUE: 5/17

July FOOTBALL ISSUE

- All You Ever Need to Know about Overseeding
- Chemical Resource Guide
- Synthetic Turf Maintenance
- Paints, Painting & Marking

AD CLOSE: 6/5 MATERIALS DUE: 6/13

August SOCCER ISSUE

- How to do an Irrigation Audit
- Fall Fertilization
- Using Field Paints Efficiently
- Aerator

AD CLOSE: 7/5 MATERIALS DUE: 7/13

September

- Biostimulants: Grow-In & Wear Management
- Composts for Topdressing
- Snow & Ice Management
- Topdresser/Spreader

AD CLOSE: 8/8 MATERIALS DUE: 8/16

October

- Managing Bermudagrass Fields
- Fraze Mowing Update
- Today's University Extension and You
- Mowers

AD CLOSE: 9/6 MATERIALS DUE: 9/14

November

- STMA Conference Preview (Fort Worth)
- Tips for Watering During Grow-In
- Sports Turf Managers Making a Difference
- Products you'll see at STMA Conference

AD CLOSE: 10/11 MATERIALS DUE: 10/19

December

- Turfgrass Breeding: State of the Art
- Bringing KY Bluegrass out of Dormancy
- Using Turf Blankets & Covers
- Tractors and Other Large Equipment

AD CLOSE: 11/6 MATERIALS DUE: 11/14

